



TOM WASHAM

INSTRUCTIONAL DESIGNER

563-370-6791 

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www.tomwasham.com 

2930 N Sheridan Road #1401 
Chicago, IL 606567



PROFESSIONAL SUMMARY

Expert Instructional Designer with over a decade of experience dedicated to the rapid development of eLearning courses across multiple industries. Proven ability to manage multiple projects for clients such as Uber Inc., iHeartMedia, 7-Eleven, and Mars, Inc. Highly creative and technically savvy with the ability to create fresh, creative and technology-centric training.



PRO SKILLS

- Articulate Storyline 360
- Articulate Engage
- Articulate Presenter
- Articulate Quizmaker
- Camtasia
- Adobe Captivate
- Adobe Photoshop
- Adobe After Effects
- Adobe Dreamweaver
- Cornerstone LMS
- Blackboard LMS
- eCollege LMS
- SumTotal LMS



RECENT EXPERIENCE

INSTRUCTIONAL DESIGN CONSULTANT

Mar 2018 - present

INSTRUCTIONAL DESIGN CONSULTANT

Mar 2018 - Jun 2018

INSTRUCTIONAL DESIGN CONSULTANT

Dec 2016 - present

LEARNING STRATEGY CONSULTANT

May 2018 – July 2018

INSTRUCTIONAL DESIGN CONSULTANT

Apr 2016 – July 2017

INSTRUCTIONAL DESIGN CONSULTANT

July 2016 – Jan 2018

MARS, INC

- Developed a nine-part series eLearning module including voice-over and infographic-style elements using the latest Articulate 360 software.

BRIGHT PINK

- Developed two hour-long interactive training modules used to instruct healthcare providers on how to assess breast and ovarian cancer risk.
- Modules included dynamic charts, animated videos, and advanced quiz functionality.

IHEARTMEDIA, INC.

- Published fifty eLearning modules for radio, digital, outdoor, mobile, social, live events and on-demand entertainment
- Developed three explainer videos to help market the new iHeartMedia Learning Center.

UBER, INC.

- Developed eleven eLearning modules for new Uber Eats delivery application.
- Worked with multiple stakeholders to ensure modules matched branding and contained key support information.

NORTHERN TRUST


- Published over six hours of eLearning videos for internal training department.
- Created explainer video for new "End to End" development process.

GRANT THORNTON

- Developed "Game Center" for eight highly interactive gamification-based eLearning courses.
- Implemented leaderboard functionality to encourage participation and engagement.


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JOB EXPERIENCES

INSTRUCTIONAL DESIGN CONSULTANT

May 2016 – Nov 2016

MOJO NETWORKS

- Rebranded 500+ screens of Mojo Network's training material.
- Worked closely with system engineers to create multiple real-world training simulations.

INSTRUCTIONAL DESIGN CONSULTANT

Apr 2016 – Nov 2016

EQUINIX

- Developed over five hours of training content in multiple languages including English, Portuguese, French, and German.
- Designed custom Equinix-themed template to aid in the rapid development of all learning objects.

INSTRUCTIONAL DESIGN CONSULTANT

Feb 2016 – May 2016

UBER, INC.

- Created explainer video to help market Uber Rush.
- Developed twelve training modules to train support staff on partner and rider issues.

INSTRUCTIONAL DESIGN CONSULTANT

Nov 2015 – Feb 2016

7-ELEVEN

- Developed 100-page employee reference manual for use in over 7,000 locations.
- Worked with an internal team of SME's to design, develop and deliver learning tools.

INSTRUCTIONAL DESIGN CONSULTANT

Sept 2014 – Aug 2016

AMERICAN MARKETING ASSOCIATION

- Developed over six hours of eLearning and made accessible to members from their tablet, smartphone, or computer.
- Managed multiple contractors (e.g., voice actors and video editors) to assist in course development process.

INSTRUCTIONAL DESIGN CONSULTANT

Jun 2015 – Aug 2015

BAXTER/BAXALTA

- Developed an eight-part training series for internal employees using various programs such as Storyline 2, Adobe After Effects, and Camtasia.
- Worked with various stakeholders to create "explainer" video in Adobe After Effects for new manager onboarding process.



EDUCATION

MASTER OF SCIENCE DEGREE

2007-2009

WESTERN ILLINOIS UNIVERSITY

- Graduated with a M.S. in Instructional Design and Technology.
- GPA 3.9

BACHELOR OF SCIENCE DEGREE

2004-2007

WESTERN ILLINOIS UNIVERSITY

- Graduated with a B.S. in Graphic Design.
- GPA 3.7