




TOM WASHAM

INSTRUCTIONAL DESIGNER

563-370-6971 

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www.tomwasham.com 

2930 N Sheridan Rd #1401 
Chicago, IL 60647



PROFESSIONAL SUMMARY

Results-oriented Instructional Designer and eLearning Technologist responsible for rapidly developing eLearning courses across multiple industries. Extensive experience with Instructional Design, Technology-Assisted Learning, eLearning, and Project Management. Highly creative and technically savvy with the ability to create fresh, creative and technology-centric training and tools. Experienced in web development and coding. Highly consultative around the development of learning strategies and approaches, and the use of learning technologies.



PRO SKILLS

- Articulate Storyline
- Articulate Engage
- Articulate Presenter
- Articulate Quizmaker
- Adobe Captivate
- Adobe After Effects
- Adobe Photoshop
- Adobe Flash
- Adobe Dreamweaver
- Adobe InDesign
- Camtasia
- Microsoft Live Meeting
- Microsoft SharePoint Designer
- HTML
- CSS
- jQuery
- Blackboard LMS
- eCollege LMS
- Angel LMS
- SumTotal LMS
- Cornerstone LMS



JOB EXPERIENCES

INSTRUCTIONAL DESIGN CONSULTANT

Dec 2016 - Apr 2017

IHEARTMEDIA

- Implemented Cornerstone on Demand for over 6,000 users and helped with branding the portal to the iHeartMedia Learning Center.
- Developed New Hire Curriculum which includes over 80 learning objects and assigned the plan to all iHeartMedia new hire employees.

INSTRUCTIONAL DESIGN CONSULTANT

Oct 2016 - Mar 2017

NORTHERN TRUST

- Converted over 4 hours of training material to online SCORM coursework for internal LMS.
- Created over 40 "Try It Now" scenarios to promote engaging scenario-based learning.

INSTRUCTIONAL DESIGN CONSULTANT

July 2016 - Mar 2017

GRANT THORNTON

- Developed "Game Center" for 8 highly interactive gamification based eLearning courses.
- Coded leaderboard functionality in JavaScript to encourage competitive peer learning.

INSTRUCTIONAL DESIGN CONSULTANT

May 2016 - Nov 2016

MOJO NETWORKS

- Rebranded Mojo Network's content and created several courses which included over 500 screens of material.
- Worked closely with system engineers to create real-world training simulations.

INSTRUCTIONAL DESIGN CONSULTANT

Apr 2016 - Nov 2016

EQUINIX

- Developed over 5 hours of training content in multiple languages including English, Portuguese, French and German.
- Designed custom Equinix-themed template to aid in the rapid development of all learning objects.

INSTRUCTIONAL DESIGN CONSULTANT


Feb 2016 - May 2016

UBER


- Developed twelve training modules to train support staff on partner and rider issues.
- Created explainer video to help market Uber Rush.


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JOB EXPERIENCES

INSTRUCTIONAL DESIGN CONSULTANT

Nov 2015 - Feb 2016

7-ELEVEN

- Developed 100-page employee reference manual for use in over 7,000 locations.
- Worked with an internal team of SME's to design, develop and deliver learning tools.

INSTRUCTIONAL DESIGN CONSULTANT

Sept 2014 - Aug 2016

AMERICAN MARKETING ASSOCIATION

- Developed over 6 hours of eLearning and made accessible to members from their tablet, smartphone, or computer.
- Hired and managed multiple contractors (e.g., voice actors and video editors) to develop all courses within budget.

INSTRUCTIONAL DESIGN CONSULTANT

Jun 2015 - Aug 2015

BAXTER/BAXALTA

- Developed 8 part training series for internal employees using various programs such as Storyline 2, Adobe After Effects, and Camtasia to develop interactive eLearning courses.
- Worked with various stakeholders to create "explainer" video in Adobe After Effects for new manager onboarding process.

INSTRUCTIONAL DESIGN MANAGER

Mar 2012 - Oct 2015

ACCRETIVE HEALTH

- Responsible for LMS and eLearning development for all US operations.
- Manage team who specialize in transcription, graphic design, and voice acting.
- Developed pre-test functionality for companywide compliance training, resulting in average savings of 22 minutes of training time per user, company annual total savings of 1,200 hours.

CURRICULUM MANAGER

Aug 2010 - Mar 2012

KAPLAN UNIVERSITY

- Developed over 5 hours of training content in multiple languages including, English, Portuguese, French and German.

INSTRUCTIONAL DESIGNER

Sept 2008 - July 2010

APPRAISAL INSTITUTE

- Worked as an instructional designer and producer of Internet based education products, including synchronous, asynchronous and blended learning.



EDUCATION

MASTER OF SCIENCE DEGREE

2007 - 2009

WESTERN ILLINOIS UNIVERSITY

- Graduated with a M.S. in Instructional Design and Technology with an emphasis in eLearning for adult learners. GPA 3.9

BACHELOR OF SCIENCE DEGREE

2004 - 2007

WESTERN ILLINOIS UNIVERSITY

- Graduated with a B.S. in Graphic Design. GPA 3.7